



## BIG 5 BONUS PROGRAM

Currently there are 5 levels associated with the Big 5 Bonus Program. Our interim titles are simply:

- Campaign Director Level 1 (CD 1)
- Campaign Director Level 2 (CD 2)
- Campaign Director Level 3 (CD 3)
- Campaign Director Level 4 (CD 4)
- Campaign Director Level 5 (CD 5)

Match Percentages are as follows:

- CD 1 = 10% Check Match on Cycle Bonuses of 1st Generation Campaign Directors
- CD 2 = 15% Check Match on Cycle Bonuses of 1st Generation Campaign Directors
- CD 3 = 15% Check Match on Cycle Bonuses of 1st Generation Campaign Directors  
10% Check Match on 2nd Generation Campaign Directors
- CD 4 = 20% Check Match on Cycle Bonuses of 1st Generation Campaign Directors  
10% Check Match on 2nd Generation Campaign Directors  
5% Check Match on 3rd Generation Campaign Directors
- CD 5 = 20% Check Match on Cycle Bonuses of 1st Generation Campaign Directors  
10% Check Match on 2nd Generation Campaign Directors  
5% Check Match on 3rd Generation Campaign Directors  
5% Check Match on 4th Generation Campaign Directors  
5% Check Match on 5th Generation Campaign Directors

### PROMOTIONAL GUIDELINES

- CD 1 You must (Personally) sponsor two Campaign Directors. These Campaign Directors must be placed on opposing legs  
Two Campaign Directors on the same leg will not satisfy the requirement. You may however, have more than two.
- CD 2 You must have a minimum of two (Personally) sponsored Campaign Directors on either legs that have achieved the CD 1 designation.
- CD 3 You must have a minimum of two (Personally) sponsored Campaign Directors on either legs that have achieved the CD 2 designation.
- CD 4 You must have a minimum of two (Personally) sponsored Campaign Directors on either legs that have achieved the CD 3 designation.
- CD 5 You must have a minimum of two (Personally) sponsored Campaign Directors on either legs that have achieved the CD 4 designation.

Note: The Match Bonus percentages are applied only to the Cycle Bonuses paid to your Campaign Directors. Cycle bonuses are paid on Business Volume. Commissions earned from personal production or Fast Star bonuses are NOT included in the matched portion.