



AdzZoo Campaign Activity Report

Your Company's Campaign Statistics **Anniversary Date – 30 Days Later**

Thank you for choosing AdzZoo!

We appreciate your business and look forward to serving all your internet advertising needs. This email is designed to give you specific campaign information about your AdzZoo Campaign.

30-Day Campaign Summary:

- **5,000 Ad Impressions:** Someone has searched for information related to your business at least 5,000 times. As a result, your ad was displayed and viewed by potential customers 5,000 times.
- **50 Clicks:** During this report period, 50 potential customers clicked to reach your Web site. A click occurs when someone is directed to your AdzZoo landing page.
- **2.5 Average Ad Position:** Each time your ad appears as a search result, its average position was ad #2.5 on the first page of the search engine results.

<u>Clicks</u>	<u>Impressions</u>	<u>Avg Position</u>
50	5,000	2.5

Thank you again for your business and we look forward to continue serving you!

AdzZoo

Your AdzZoo Landing Page URL is: <http://YourWebSite.AdzZoo.com>

AdzZoo is Your Source for Local Search Advertising