



## **AdzZoo E-Compliance Bulletin**

**To: All AdzZoo Campaign Directors and Sales Representatives**

**From: AdzZoo Compliance**

**Date: 11/06/09**

**Subject: Unapproved Websites**

**Number: 2009-06**

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As advised in Compliance Bulletin 2009-04, all Campaign Directors and Sales Associates had until November 1<sup>st</sup> to request approval for all existing advertising. This date has now passed, but there are still several websites in use that have not been reviewed or approved by compliance.

As of today, November 6, 2009, any existing website using the name AdzZoo in any domain, text, reference or in any other form, and does not hold a Compliance issued registration number, **MUST** be taken down. This also goes for any and all websites or ad using AdzZoo material up to and including video, forms, or company issued material.

This action is being taken in an effort to protect and serve the benefit of not just the company, but to you the sales force. Our company is built on the high standards and quality of service we provide. The internet is where we do all of our business and our clients would go to research us. Can you imagine a prospective client of yours Googling AdzZoo, only to find misleading and incorrect information about us. Would this help or hurt your sale? The false representation of AdzZoo policies and practices will not be tolerated. Any agent found not complying with this request will be terminated.

To get your website approved for use, or create one in the future, please send it to [compliance@adzoomail.com](mailto:compliance@adzoomail.com). All material will be reviewed and a registration number will be given. Please be advised, Compliance will **NOT** approve websites to be resold as a program to help generate business or have a spamming (drip campaign) system. If you have any questions, please contact the Compliance department directly by email.

<p><b>PLEASE ENSURE THAT ALL MEMBERS OF YOUR DOWNLINE HAVE REVIEWED THIS BULLETIN. MAKE SURE THEY ARE AWARE OF ALL COMPLIANCE UPDATES TO THE FIELD.</b></p>
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