



# **AdzZoo E-Compliance Bulletin**

**To: All AdzZoo Campaign Directors and Sales Representatives**

**From: AdzZoo Compliance**

**Date: 7/01/09**

**Subject: AdzZoo Email Guidelines**

**Number: 2009-02**

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All AdzZoo Independent Representatives (AIR's) will be required to create an AdzZoomail.com email account, free of charge. This is being required due to the large amount of email issues AdzZoo has come across. Many of the emails that we have sent out have not been received by the intended recipients. Some of them are sent back to us as undeliverable, blocked by recipients email, or as unknown email address. We have also been advised that many of our emails get sent directly to a spam or junk mail folders. This has been the case with emails not only sent to AIR's, but Ad Clients as well when we send the welcome email. The creation of an AdzZoo email account will help clear up many of these issues.

To create your new email, please log onto AdzZoosupport.com and create a support ticket. In the ticket advise you are requesting an email account and how you would like the email address to be. Ex. [johnsmith@adzoomail.com](mailto:johnsmith@adzoomail.com). All emails will be created using first and last names. One name emails will not be permitted or approved, unless it is a company name on file. You will be permitted to create a customized email address. Please be aware that the list of words below will not be allowed to be part of the email address:

- AdzZoo
- MLM
- Queen
- King
- Money
- Master
- Guaranteed
- Ad

As well as any phrase, or name, that AdzZoo deems unprofessional or in violation of the AIR Agreement. AdzZoo reserves the right to reject any email account name and request a new one from the AIR. Once your email has been created, your original email request ticket will be answered and contain your email address, password, and login information.

All agents will be required to use their AdzZoo account for all corporate communications. All communication made from the Home Office (emails, inquires, news items, client key word emails) will only be sent to AdzZoomail.com accounts. Anyone who does not have an account set up by then will no longer receive **ANY** communications from AdzZoo. If you have any questions, please email [compliance@adzzoo.com](mailto:compliance@adzzoo.com).

**PLEASE ENSURE THAT ALL MEMBERS OF YOUR DOWNLINE HAVE REVIEWED THIS BULLETIN. MAKE SURE THEY ARE AWARE OF ALL COMPLIANCE UPDATES TO THE FIELD.**